



NEWS RELEASE

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JAY ROACH NAMED SHOWEST COMEDY DIRECTOR OF THE DECADE

LOS ANGELES — ShoWest has named Jay Roach Comedy Director of the Decade, it was announced today by Robert Sunshine, managing director of ShoWest, which will be held March 15 – 18, 2010, in Las Vegas. Roach will be presented with the ShoWest Comedy Director of the Decade Award at ShoWest's Final Night Banquet and Award Ceremony on Thursday, March 18, at Bally's and Paris Las Vegas.

"Jay has directed some of the most hilarious movies for over a decade," said Sunshine. "With his much-loved debut *Austin Powers: International Man of Mystery*, Roach learned how to make audiences laugh out loud from the very beginning. Since then, moviegoers have flocked to theatres with each of his releases, making box office smash-hits and winning audiences over time and time again. We are excited to see what he has in store for audiences with *Dinner for Schmucks* and it is with this same amount of joy that we present Jay with the Comedy Director of the Decade award."

Roach is currently directing and producing the Paramount Pictures, Dream Works Pictures and Synglass Entertainment comedy *Dinner for Schmucks*, starring Steve Carell and Paul Rudd, due out July 23rd. *Dinner for Schmucks* tells the story of Tim (Paul Rudd), a guy on the verge of having it all. The only thing standing between him and total career success is finding the perfect guest to bring to his boss' annual Dinner for Extraordinary People, an event where the winner of the evening brings the most eccentric character as his guest. Enter Barry (Steve Carell), a guy with a passion for dressing mice up in tiny outfits to recreate great works of art. From Roach, director of *Meet the Parents* and *Meet the Fockers*, comes an unforgettable feast about two unlikely friends and one very memorable dinner.

Roach has garnered a reputation as one of Hollywood's producers/directors with a magic comedic touch, having helmed a string of very funny and successful hits. Roach made his directorial debut in 1997 with *Austin Powers: International Man of Mystery* and following that up with the sequels *Austin Powers: The Spy Who Shagged Me* and *Austin Powers in Goldmember*. Roach also directed and produced *Meet the Parents* and the follow-up *Meet the Fockers*. Prior to *Parents*, he also directed the wry and touching *Mystery, Alaska*, starring an ensemble cast headed by Russell Crowe. In 2008, Roach won two Emmy Awards for directing and producing, a Director's Guild Award and was nominated for a Golden Globe for producing for the star-studded HBO made-for TV film *Recount*, starring Kevin Spacey, Laura Dern and Tom Wilkinson, among many other in which he took over directing for the late Sydney Pollack. Recent producing credits include Sacha Baron Cohen's film *Bruno*, *Charlie Bartlett* and the Academy Award nominated *Borat: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan*. Prior to that, he produced *The Hitchhiker's Guide to the Galaxy*. In addition to *Dinner for Schmucks*, Roach is also currently producing the third installment of the Focker's films *Little Fockers*, out December 2010.

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2010 edition of ShoWest will be held March 15 – 18, 2010 at Bally's and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group of e5 Global Media. The Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International. e5 Global Media also produces the Film Group's sister publication, The Hollywood Reporter.

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