



NEWS RELEASE

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SARAH JESSICA PARKER TO RECEIVE SHOWEST VANGUARD AWARD

PARKER TO STAR IN NEW LINE CINEMA'S *SEX AND THE CITY*

LOS ANGELES — **Sarah Jessica Parker** will receive the inaugural ShoWest Vanguard Award, it was announced today by Mitch Neuhauser, co-managing director of the event, which will be held March 10 -13, 2008 in Las Vegas. Parker will be presented with the ShoWest Vanguard Award at its closing night ceremony on Thursday, March 13th at Bally's and Paris Las Vegas.

“Since making her acting debut at the tender age of eight, Sarah Jessica Parker has come into her own as, not only an actress, but as an entrepreneur,” noted Neuhauser. “Her incredible range and effortless style have inspired fans around the world to take chances and stand out in a crowd. From her work in film and television to her development of a cost-friendly fashion line, Bitten, Parker is a celebrated icon in film, television and fashion and we are thrilled to present her with the ShoWest Vanguard Award.”

This spring, Parker will star in the big screen feature film adaptation of the hit HBO television series “Sex and the City”, which she also produces. Scheduled for release by New Line Cinema on May 30, 2008, the film will answer all the lingering questions about the series’ beloved characters: Will Carrie and Big finally tie the knot? Can Samantha really be satisfied with just one man? Will Charlotte ever get pregnant? Can Miranda and Steve actually live happily ever after? Set in Manhattan four years after the series ends, Sarah Jessica Parker, Kim Cattrall, Kristin Davis, and Cynthia Nixon reprise their roles. The film is written and directed by Michael Patrick King, who executive produced and also wrote the original television series; and will feature trendsetting fashion from the series’ costume designer Patricia Fields. Additionally, Chris Noth, David Eigenberg, Evan Handler and Jason Lewis will return as the women’s love interests and are joined by series regulars Mario Cantone and Willie Garson as well as Academy Award-winning actress Jennifer Hudson (*Dreamgirls*), who will play Carrie Bradshaw’s assistant, a new character to be introduced in the film.

In addition, Parker will star in the upcoming Miramax film *Smart People*, which screened at Sundance this year and opens on April 11, 2008. Directed by Noam Murro, she stars opposite Dennis Quaid as a doctor who falls in love with a professor whose wife’s death has turned him into a bitter man.

Parker won over critics and audiences around the world in HBO’s much beloved television series “Sex and the City,” for which she was awarded four Golden Globe Awards for Best Actress as well as a Screen Actors Guild Award. Her most recent film, *Failure to Launch* with Matthew McConaughey, grossed more than \$128 million worldwide. Other recent credits include her Golden Globe nominated performance in *The Family Stone*, *State and Main*, *Ed Wood*, *The First Wives Club* and *Honeymoon In Vegas*. Parker’s early motion picture roles include *Flight of the Navigator*, *Girls Just Want to Have Fun*, *L.A. Story* and *Footloose*.

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2008 edition of ShoWest will be held March 10 - 13, 2008 at Bally’s and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group at Nielsen Business Media, the leading trade show producer in the U.S. The Nielsen Business Media Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International, as well as sister publication, The Hollywood Reporter.

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