



NEWS RELEASE
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SHOWEAST 2007 TO HONOR WARNER BROS. PICTURES' SCOTT FORMAN WITH "AL SHAPIRO DISTINGUISHED SERVICE AWARD"

NEW YORK - Scott Forman, Senior Vice President, Assistant General Sales Manager, Domestic Distribution for Warner Bros. Pictures, will receive the 2007 "Al Shapiro Distinguished Service Award", it was announced today by ShowEast Co-Managing Director, Mitch Neuhauser. The award presentation will take place at the Final Night Banquet hosted by The Coca-Cola Company on October 18, 2007 at the Orlando World Center Marriott.

"I can't think of a more deserving individual in our industry to receive this award than Scott. The ability and want to help those in need has been a part of the Forman family for many generations and Scott has taken that torch and is running as fast as he can with it and the results have been truly incredible", noted Mitch Neuhauser. "Scott Forman is that rare executive today who has achieved enormous success from both a business and charitable standpoint and this is a great feat in and of itself. With Warner Bros. he has excelled in working on some of the most critically acclaimed and successful films of all time and his work with Variety-The Children's Charity, speaks volumes. It is in honor to be able to single Scott out before his peers and to recognize him for his unselfish ability to give so much to others."

In October 2000, Scott joined the Board of Directors for Variety – The Children's Charity of Southern California (Tent 25). Variety is dedicated to providing lifesaving support for disabled, abused, physically-challenged and underprivileged children. He served as Grants Chair from January 2001 to October 2005 and he has been on the Executive Committee since September 2001. Currently, Scott serves as the Executive Vice President of Variety Tent 25 and he is also a member of the Will Rogers Motion Picture Pioneers.

Scott is the co-creator of Variety's Kids www.ebay.com/varietykids, an online auction site launched in September, 2004 where one can bid on unique movie and entertainment items. Scott masterminded the Variety's Kids silent auctions at ShoWest and ShowEast. Proceeds from the Variety's Kids online auction and from the two convention auctions have netted over \$550,000 for Variety Tent 25.

Scott sits on both the "Changing Children's Lives" Capital Campaign Committee and on the Construction Committee for the Variety Boys & Girls Club of Boyle Heights. The committee has raised over \$10.1 million toward building a new state of the art Boys and Girls Club to replace the current building which was built in 1930. The groundbreaking ceremony for the new club is scheduled for January 2008.

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Scott's most recent philanthropic endeavor is Junior Variety. Scott created Junior Variety to draw teens and young adults into charitable work by creating volunteering opportunities that will give the next generation a strong foundation in philanthropy to continue throughout their lives. Junior Variety will have its own board of teenage and college age members who will help plan and execute four fundraising events annually to benefit Variety Tent 25. The first event is scheduled for November 2007.

Scott Forman graduated from UCLA with a Bachelor of Arts in Communications. He lives in Agoura Hills, CA, with his wife of 17 years, Lori, and their three children: Jeremy, Felicia and Bailey. He began his career in 1980 at the age of 17 as a Sales Trainee with Columbia Pictures. He left Columbia Pictures in 1987 as the Sr. Sales Manager for the San Francisco, Seattle and Portland territories to accept a job at MGM/UA as Regional Director for the same branches. In 1989 Scott made his move to Warner Bros. He went on to become the Los Angeles District Manager in 1994 and Vice President, Western Division in 1998. When Scott was promoted to Senior Vice President in 2001, he added the Mid-Western Division to his existing responsibilities. Mr. Forman was promoted to his current position of Senior Vice President, Assistant General Sales Manager in July 2006.

Since becoming an executive at Warner Bros., Scott has had the honor to work directly for Dan Fellman and Jeff Goldstein. Working with the Warner team, Scott has had the pleasure to distribute four Best Picture Academy Award winning films: "Driving Miss Daisy" (1989), "Unforgiven" (1992), "Million Dollar Baby" (2004) and "The Departed" (2006), while also helping bring to market hugely successful franchises including the "Harry Potter" series, "The Matrix," movies "Ocean's 11, 12 & 13," and several of the "Lethal Weapon" and "Batman" films. Some of the other films distributed by Warner Bros. during Scott's tenure include: "Goodfellas," "Robin Hood: Prince Of Thieves," "The Fugitive," "Maverick," "Twister," "L.A. Confidential," "You've Got Mail," "Analyze This," "The Green Mile," "The Perfect Storm," "The Last Samurai," "Mystic River," "The Polar Express," "Charlie And The Chocolate Factory," "Happy Feet," and "300."

The "Al Shapiro Distinguished Service Award" each year honors an executive who best represents the ideals and standards that the late Al Shapiro helped set during his distinguished career. It epitomizes his dedication, care and concern for the betterment of the motion picture industry. Last year Pat Gonzalez received the "Al Shapiro Distinguished Service Award." Previous recipients include Bud Stone, John Lundin and Steve Bunnell.

ShowEast 2007 will take place from October 15-18, 2007 at the Orlando World Center Marriott. It will feature numerous screenings of upcoming major films, sponsored events, timely and informative seminars and the ShowEast Trade Show. An estimated 1,500 members of the motion picture industry are expected to attend. ShowEast, now in its 23rd year, is produced by the Nielsen Film Group, a division of Nielsen Business Media.

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