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SERGEI BODROV TO RECEIVE SHOWEST INTERNATIONAL ACHIEVEMENT AWARD IN FILMMAKING

BODROV'S WORK TO BE SEEN IN PICTUREHOUSE'S *MONGOL*

LOS ANGELES — Sergei Bodrov will receive the ShoWest International Achievement Award in Filmmaking, it was announced today by Mitch Neuhauser, co-managing director of the event that will be held March 10 -13, 2008 in Las Vegas. Bodrov will be honored for his exemplary career at ShoWest's International Day Luncheon on Monday, March 10th at Bally's and Paris Las Vegas.

"An award-winning filmmaker, Bodrov has been a leading figure in Russian and world cinema for over two decades," noted Neuhauser. "Since making his debut in 1984, Bodrov has gone on to create films with a humanistic perspective, rich sense of humor and consummate craftsmanship. We are honored to be able to present him with the ShoWest International Achievement in Filmmaking award."

Bodrov's work can be seen in the Academy Award® nominated Picturehouse film *Mongol* in the U.S. on June 6, 2008. The film is a stunning historical epic that illuminates the life and legend of Genghis Khan. Based on leading scholarly accounts and written by Bodrov and Arif Aliyev, *Mongol* delves into the dramatic and harrowing early years of the ruler who was born as Temudgin in 1162. As it follows Temudgin from his perilous childhood to the battle that sealed his destiny, the film paints a multidimensional portrait of the future conqueror, revealing him not as the evil brute of hoary stereotype, but as an inspiring, fearless and visionary leader. *Mongol* shows us the making of an extraordinary man, and the foundation on which so much of his greatness rested.

Since making his feature film directorial debut in 1984, Bodrov has helmed fourteen feature films, writing or co-writing all but two. Bodrov first won international acclaim for his 1996 drama *Prisoner of the Mountains* which received both Academy Award® and Golden Globe Award nominations for Best Foreign Language Film. His most recent directorial credits include the historical epic *Nomad*, the romantic fable *Bear's Kiss*, the suspense drama *The Quickie* and the family film *Running Free*. Other credits include *Sweet Juice of the Grass*, *Freedom Is Paradise*, *Gambler*, *I Wanted To See Angels* and *White King, Red Queen*. Among his upcoming projects is *Drunken Solider*, a documentary about the band The Tiger Lillies.

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2008 edition of ShoWest will be held March 10 - 13, 2008 at Bally's and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group at Nielsen Business Media, the leading trade show producer in the U.S. The Nielsen Business Media Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International, as well as sister publication, The Hollywood Reporter.

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For more information on Mongol please visit www.mongolmovie.com