



NEWS RELEASE

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WARNER BROS. PICTURES TO RECEIVE SHOWEST WORLDWIDE BOX OFFICE ACHIEVEMENT AWARD

LOS ANGELES —The ShoWest Worldwide Box Office Achievement Award will be presented to Warner Bros. Pictures for establishing a record worldwide box office of \$4.010 billion in 2009, it was announced today by Robert Sunshine, managing director of ShoWest, which will be held March 15 – 18, 2010, in Las Vegas. Warner Bros. Pictures will be presented with the ShoWest Worldwide Box Office Achievement Award at ShoWest's Final Night Banquet and Award Ceremony on Thursday, March 18, at Bally's and Paris Las Vegas.

"What a remarkable year it has been for movies at the box office this past year and Warner Bros. Pictures has achieved an amazing milestone: establishing a new worldwide box office record, breaking the record they previously set," said Sunshine. "They have drawn in moviegoers with films whose appeal spans generations and demographics, and we are pleased to be able to present them with the ShoWest Worldwide Box Office Achievement Award."

Expanding on an already successful year--leading with such films as *Valentine's Day*, *Edge of Darkness* and *The Book of Eli*--Warner Bros. Pictures has an impressive line-up of films slated to open in 2010. The studio's upcoming releases include *Clash of the Titans*, starring Sam Worthington, Liam Neeson and Ralph Fiennes; New Line Cinema's *Sex and the City 2*; Christopher Nolan's *Inception*, starring Leonardo DiCaprio; *Harry Potter and the Deathly Hallows, Part 1*; the Clint Eastwood-directed *Hereafter*, starring Matt Damon; and *Life As We Know It*, starring Katherine Heigl, Josh Duhamel and Josh Lucas.

Throughout 2009, Warner Bros. Pictures had a number of films achieve noteworthy landmarks, contributing to an all-time domestic annual box office record for a studio of \$2.130 billion. Over the year, Warner Bros. Pictures had nine films open at the #1 position at the U.S. box office, a spot they held for 12 weeks. Those films included *Gran Torino* (Eastwood's highest-grossing film ever), *He's Just Not That Into You*, *Friday the 13th*, *Watchmen*, *17 Again*, *The Hangover*, *Harry Potter and the Half-Blood Prince*, *The Final Destination* and *Where the Wild Things Are*. Six of the studio's films grossed more than \$100 million domestically in 2009: *Watchmen* at \$107 million; *Terminator Salvation* at \$125 million; *The Hangover* at \$277 million (making it the top-grossing R-rated comedy of all time); *Harry Potter and the Half-Blood Prince* at \$302 million; *The Blind Side* at \$248 million; and *Sherlock Holmes* at \$206 million. In addition, the studio saw five of its films cross the \$100 million mark internationally, including the aforementioned titles *The Hangover* at \$191 million; *Harry Potter and the Half-Blood Prince* at \$632 million; and *Gran Torino* at \$121 million, as well as *Yes Man* at \$113 million (in addition to \$19 million in '08 from its December opening) and *The Curious Case of Benjamin Button* at \$205 million.

ShoWest is the largest annual convention for the motion picture industry. It is the only international gathering devoted exclusively to the movie business and the single largest international gathering of motion picture professionals and theatre owners in the world. The 2010 edition of ShoWest will be held March 15 – 18, 2010 at Bally's and Paris Las Vegas and is expected to draw more than 5,000 members of the motion picture industry. Each year, ShoWest attracts delegates from more than 50 countries in North and South America, Europe, Asia and Australia. ShoWest is produced by the Film Group of e5 Global Media. The Film Group also includes ShowEast, CineAsia, Cinema Expo International and Film Journal International. e5 Global Media also produces the Film Group's sister publication, The Hollywood Reporter.

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