

This email is sponsored by Sony.
Visit us at ShowEast, booth #100.

SONY

SHOWEAST • OCTOBER 23-26, 2006 • ORLANDO • FLORIDA

Screening Update from ShowEast

**Déjà Vu, from Touchstone Pictures
and Jerry Bruckheimer Films will
be screened at ShowEast 2006**

In 2004, Walt Disney Pictures, in association with Jerry Bruckheimer Films, premiered National Treasure at ShowEast. The film went on to gross in excess of \$375 million at the domestic box office.

It now gives us great pleasure to announce that both Touchstone Pictures and Jerry Bruckheimer Films will return to ShowEast this year with the film Déjà Vu which will open nationwide on November 22nd.

With Déjà Vu, producer Jerry Bruckheimer and acclaimed director Tony Scott (Top Gun, Crimson Tide) once again team up to create a captivating thriller filled with action and suspense. Everyone has experienced the unsettling mystery of déjà vu - that flash of memory when you meet someone new or feel you've known all your life or recognize a place even though you've never been there before. But what if the feelings were actually warnings sent from the past or clues to the future? Academy Award winner Denzel Washington plays a government agent called in to recover evidence after a mysterious explosion on a New Orleans ferry. During the course of his investigation, he begins to discover that his unsettling feeling of déjà vu is actually something far more powerful and will ultimately guide him on a mind-bending race to save hundreds of innocent people. Val Kilmer and Jim Caviezel also star in the film.

Déjà Vu will make its ShowEast debut on Tuesday afternoon, October 24th, 2006.

Additional films that will be screened this year include:

- Rocky Balboa (MGM)
- Stranger than Fiction (Sony Pictures Releasing)
- A Good Year (Twentieth Century Fox)
- Starter For Ten (Picturehouse)

With additional titles to come from Warner Bros. Pictures, Warner Independent Pictures and major titles from Sony Pictures Releasing, Sony Pictures Classics and MGM.

See you in Orlando!



SHOWEAST

October 23-26, 2006
Orlando World Center Marriott
Orlando, Florida

www.showeast.com

We invite you to log onto the official ShowEast website at www.showeast.com to view the most current schedule with screenings, seminars, sponsored events and the trade show. If you haven't already registered, do so today!

Register today for ShowEast 2006 at www.showeast.com



Your Ad Here!

Reach
Thousands of
Qualified
buyers
BEFORE
the convention
and let them
know where
they can find
you at the
trade show with
an
**Email Blast
Banner Ad!**

These colorful,
attention-
grabbing emails
are sent out
regularly pre-
show to inform
attendees of
exciting show
events. When you
sponsor an Email
Blast, your ad will
be read by
thousands!

Each Email Blast
Banner Ad
contains a link to
your website so
attendees can
learn more about
your products
prior to visiting
the trade show.

Banner Art Specifications

Please supply the following:

Size of Email Blast: 8.5" x 11"

Size of Banner Ad: 8.5" wide x 1.75" high

File Type: High Resolution jpeg; tiff or eps at least 300 dpi at 100% (eps vector files preferred)

Hyperlink: Please provide the URL for your website and we will imbed it in the email

Please call or email **Robin Klamfoth** to take advantage of this outstanding opportunity at
770-291-5448 or robin.klamfoth@nielsen.com.